

(I) WHAT I CLAIM IS:

1. A method for presenting new social indicators showing the opinions of people in two figures, as either a Polarization-Consensus Rating (PC Rating<sup>TM</sup>) or a converted Polarization-Consensus Rating (CPC Rating<sup>TM</sup>); the percentage symbol is a first order derivative of basic numerical data in order to help people understand complex numerical data; our PC Rating<sup>TM</sup> and CPC Rating<sup>TM</sup> are second order derivatives of basic numerical data expressed as two percentages in juxtaposition to each other as ordinal whole numbers and are very efficient (in fact a quantum jump in efficiency) as they can reduce value numbers of strongly agree, agree, neutral, disagree, strongly disagree, plus abstain and objection to two numbers -- the Polarization Rating (A measure of the weight given a question) and the (Consensus Rating) -- a measure of the opinions of people and can help prevent "information overload" in organizations.